

# ILYA CHE

## UI/UX Designer Who Can Code

### EXPERIENCE

#### **Foodpedia** • Healthcare (personal project)

UI/UX, SwiftUI (Jun 2021 – Present)

- Conceptualized and designed the food-related app for iOS from scratch
- Developed the project in Xcode completely
- Discovered and created the nutrients content for the product
- Researched and verified data with nutritionists
- Prepared and published the app through Testflight and App Store

#### **Incognito** • Medical Billing

UI/UX, SwiftUI (Mar 2020 – Present)

- Managed and gathered the initial requirements for MVP including User Stories
- Designed a mobile app for physicians to scan labels and submit medical claims
- Helped with UI in Xcode for iOS project

#### **ZAKA** • Digital ID (Self-Sovereign Identity)

UI/UX (Feb 2020 – Present)

- Currently, I'm designing a decentralized web platform for telemedicine area
- Also designing a mobile app for patients to store identities and connect with dispersed caregivers
- Conducted user research and gathered requirements for MVP
- Designed an app for Hunter school in NYC to get tested on COVID. The app was released and got first 1K users.

#### **Costs** • Fintech

UI/UX (Dec 2018 – Jun 2019)

- Conducted research (market and user) that helped to reveal crucial issues of a previous mobile app on App Store
- Redesigned the money tracking app for iOS and increased the user-to-customer conversion rate

#### **Blablattel** • Telecom

UI/UX, SwiftUI (Jan 2018 – Jan 2020)

- Designed mobile apps (iOS & Android) for calling with background noises in order to fake the real location of the caller
- Developed the UI part for iOS app using the SwiftUI framework

#### **Leantegra** • Internet of Things

UI/UX (Nov 2014 – Mar 2017)

- Designed a B2B web platform for beacon deployment and location analytics
- Designed mobile demo apps for proximity marketing campaigns that helped Leantegra to convert leads into customers

### CONTACTS

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### SKILLS

- Requirements gathering
- Design strategy
- Research
- Wireframing
- Interactive prototyping
- Visual design
- Mobile design
- Web design
- SwiftUI

### TOOLS

- Sketch
- Figma
- Invision
- Xcode
- TestFlight
- Confluence