ILYA CHE
Product Designer Who Loves Coding

EXPERIENCE

Kyla • Healthcare
Product Design (Jul 2022 – Present)
- Designing a mobile app that can help people live longer and healthier
- Improving a web-based platform for doctors who treat patients onsite and virtually (appointments, lab tests etc.)

Fooodpedia • Healthcare (personal project)
Product Design, SwiftUI (Jun 2021 – Present)
- Conceptualized and designed the food-related app for iOS from scratch.
- Developed the project in Xcode completely.
- Discovered and created the nutrients content for the product.
- Researched and verified data with nutritionists.
- Prepared and published the app through Testflight and App Store.

LabelScan • Medical Billing
UI/UX, SwiftUI (Mar 2020 – Dec 2021)
- Managed and gathered the initial requirements for MVP including User Stories.
- Designed a mobile app for physicians to scan labels and submit medical claims.
- Helped with the UI in Xcode for the iOS project.

ProofSpace • Digital ID (Self-Sovereign Identity)
UI/UX (Feb 2020 – Mar 2022)
- Designed a B2B web platform from for managing verifiable digital credentials.
- Designed a mobile app for Hunter School in NYC to get tested on COVID. The app provided reassurance to numerous parents, ensuring they were confident in their child's safety while at school.

Costs • Fintech
Product Design (Dec 2018 – Jun 2019)
- Conducted research (market and user) that helped to reveal the crucial issues of the previous mobile app on App Store.
- Redesigned the money tracking app for iOS and increased the user-to-customer conversion rate.

Leantegra • Internet of Things
UI/UX (Nov 2014 – Mar 2017)
- Designed a B2B web platform for beacon deployment and location analytics that helped the business to get the customers in the US, Israel, and Ukraine.
- Designed mobile demo apps for proximity marketing campaigns that helped Leantegra to convert leads into customers.

CONTACTS

www.ilyache.com
ilyachedesign@gmail.com

SKILLS

- Requirements gathering
- Design strategy
- Research
- Wireframing
- Interactive prototyping
- Visual design
- Mobile design
- Web design
- SwiftUI
- Vue.js
- HTML/CSS

TOOLS

- Figma
- Xcode
- VScode
- TestFlight
- Confluence